



THE METAREFERENTIAL TURN IN CONTEMPORARY ARTS AND MEDIA: FORMS, FUNCTIONS, ATTEMPTS AT EXPLANATION

An International Symposium
organized at the Centre for Intermediality Studies in Graz (CIMIG)
Karl-Franzens-Universität Graz/Austria
1–3 October 2009

S E C O N D C I R C U L A R

CONFERENCE ACTIVITIES AND TIME SCHEDULE (UPDATE)

We will start on the evening of Wednesday, September 30, at 19:00, with a conference warming in the *Herz! Weinstube*, a traditional Styrian inn at the heart of the medieval city centre, close to the *Hauptplatz* (main square).

The registration desk will be open from 8:30 on the following day, the conference itself will start at 9:00 and the opening day's lectures will finish at 18:00. On Thursday evening, there will be a reception given by the mayor of Graz, Siegfried Nagl, at 19:30 in the *Rathaus* (town hall).

Friday's session will run from 9:15 to 17:00, at which point we will leave for the *Alte Bauernstubb* in Southern Styria, a historical *Buschenschank* (wine tavern) where we will enjoy a *Brettjause* (a cold meal served on a wooden plate) accompanied by tasty local wine or non-alcoholic beverages. Due to a subsidy, the price of participation for this event has been lowered to € 10.

On Saturday, lectures are scheduled from 9:15 to 17:00. A final discussion will close the conference.

Hot and cold beverages as well as snacks will be provided throughout the conference and we will inform you about lunch options upon your arrival. Vegetarians will be catered for at all events.

For full details on the various venues, the final programme, and a list of speakers and their topics, please consult the relevant sections below.

GETTING AROUND

For those arriving by train, there are two tram lines (nos. 3 and 6) which will take you from the main station to the city centre in about 10 min. There are, of course, also taxis available at the railway station.

For those arriving by plane, there is an airport shuttle bus (no. 630/631) which takes around 20 min. to the city centre (for a detailed schedule visit <http://www.flughafen-graz.at/>). A taxi from the airport to the city centre costs around € 25,-.

The major transport hub in the city centre is *Jakominiplatz*, where most buses and all trams stop. Depending on where your hotel is located, you will have to change trams/buses here. The easiest way to plan your route is via the Graz public transport website <http://www.gvb.at/> (only available in German, unfortunately). The fare for a one-way ticket ("Stundenkarte") to any destination within Graz is € 1,90.

The university campus is located ca. 1 km northeast of the city centre and can be reached by the following buses:

- no. 39 from Jakominiplatz, get out at "Uni-ReSoWi"
- no. 58 from Central Railway Station, get out at "Mozartgasse"
- no. 63 from Central Railway Station, get out at "Universität"

Signposts will guide you from the bus stop to the conference venue, Heinrichstraße 36.

If you want to locate the conference venue, a hotel, or some other site, please consult the city map at <http://www.graz.at/cms/ziel/233038/EN/> (note: choosing "Fullscreen Version" will grant you access to English-language search options).



MEDIA/TECHNICAL SUPPORT

Please **let us know as soon as possible, but no later than September 26, what media and technical support you will need.** In case you plan to use computer files, we would kindly ask you to indicate their format, for instance the file format of your slideshow presentation (e.g.: Microsoft PowerPoint 2003, Microsoft PowerPoint:Mac 2008, OpenDocument Format) or the container format and codec of your video files (e.g.: .avi, .mov; DivX, Quicktime H.264). If you want to be absolutely certain that your slideshow, videos, etc. will work with our equipment, you can send us the material beforehand and we will test it. You are, of course, free to bring along your own notebook and connect it to the LCD projector in place, but please note that it only accepts standard VGA connectors. In any case, we recommend having a backup of your files with you on a pen drive or CD.

CONFERENCE BOOKLET & HANDOUTS

We intend to include your abstract in the conference booklet. **If you want to revise your abstract** for this occasion, please **send us the revised version by September 7.** If we have not heard from you by then, we will assume that you agree to circulate your original version. This also applies to title changes.

We expect you to **accompany your talk with a handout** containing your paper's most important data (name, title, contents, quotes, works cited, etc.). In case you want us to xerox your handout and keep it on hand for you, please **send it to us by September 26.**

BIO-BIBLIOGRAPHIC NOTE

Each section has a chair, and **you should have a bio-bibliographic note ready for the chairperson to introduce you before your talk.** We suggest you get in touch with your chair before the conference (e-mail addresses can be found in the list of speakers at the end of this document) or bring along the information in printed form.

PAPER/DISCUSSION LENGTH

We would like to remind you that **your talk should not exceed 30 min.** so as to leave room for 15 minutes of discussion time.

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We are looking forward to welcoming you to Graz. Please do not hesitate to contact us at metareference@uni-graz.at for any queries you might have.

With best wishes,

Werner Wolf, Walter Bernhart, Katharina Bantleon, Jeff Thoss



VENUES

Conference warming: Herzl Weinstube, Prokopigasse 12/Mehlplatz (near Hauptplatz/main square)



Conference: University campus, Heinrichstraße 36

- registration: ground floor, in front of room HS 11.01
- sections 1, 2, 3, and 4 (part II), as well as introductory and closing lecture: ground floor, room HS 11.01
- sections 4 (part I): first floor, room SR 11.13
- sections 5 and 6: first floor, room SR 11.11





Reception by the mayor of Graz: Rathaus, Hauptplatz (town hall, main square)



Excursion: departure in front of the university's main building, Halbärthgasse, to:

Alte Bauernstubn, Weingut Kalischnik

Leutschach – an der Klapotetzstraße



PROGRAMME

Wednesday, September 30th, 2009

from 19:00 Conference Warming: Herzl Weinstube, Prokopigasse 12/Mehlplatz (near Hauptplatz/main square)

Thursday, October 1st, 2009

Venue: HS 11.01

- 08:30–09:00 Registration (desk in front of HS 11.01)
09:00–09:10 Conference Opening (Werner Wolf)
09:10–09:20 Greetings from the Director of the CIMIG, Walter Bernhart
09:20–09:30 Greetings from the Karl-Franzens-University's representative

Introductory Lecture

- 09:30–10:15 Werner WOLF (Graz):
Is There a Metareferential Turn, and If So, Can One Explain It?

Section 1: Literature (part I)

Chair: Walter Bernhart

- 10:15–11:00 John PIER (Tours):
Intermedial Metareference: Theoretical and Functional Aspects and a Case Study
(William Gass: *Willy Master's Lonesome Wife*)
11:00–11:30 *Coffee Break*
11:30–12:15 Andreas MAHLER (Graz):
Writing on the Writer's Block: Metaization and/as Lack of Inspiration
12:15–13:00 Andreas BÖHN (Karlsruhe):
Metareference, Memory and Mediality in German and Austrian Novels of the Last
Decade
13:00–14:30 *Lunch*

Section 2: Television

Chair: Roy Sommer

- 14:30–15:15 Irina RAJEWSKY (Berlin):
'Metatelevision': The Popularization of Metareferential Strategies in the Context of Italian
Television
15:15–16:00 Henry KEAZOR (Saarbrücken):
"The Stuff You May Have Missed": Art, Film and Metareference in *The Simpsons*
16:00–16:30 *Coffee Break*
16:30–17:15 Katharina RENNHAK (Munich):
Reflecting on TV's Laws; Or, Metaization and the Politics of *Ally McBeal* and *Boston Legal*
17:15–18:00 Alexander STARRE (Göttingen):
The Materiality of Books and TV: Metamedial Narratives in a World of Media
Competition and Amateur Narratologists
19:30 *Reception by the Mayor of Graz: Rathaus, Hauptplatz (town hall, main square)*



Friday, October 2nd, 2009

Venue: HS 11.01

Section 1: Literature (part II)

Chair: Andreas Mahler

- 09:15–10:00 Sonja KLIMEK (Neuchâtel):
Metareference in Contemporary Fantasy Fiction
- 10:00–10:45 Christine SCHWANECKE (Heidelberg):
Metareferential Reflections on Photography and Narrative Modes of Representation in
Marianne Wiggins' Photo-Novel *The Shadow Catcher* (2007)
- 10:45–11:15 *Coffee Break*
- 11:15–12:00 Grzegorz MAZIARCZYK (Lublin):
Towards Hypermediacy of Print: Typographic Interventions in Contemporary Fiction
- 12:00–12:45 Wolfgang FUNK (Hannover):
The Quest for Authenticity – Dave Eggers' *A Heartbreaking Work of Staggering Genius*
between Fiction and Reality
- 12:45–14:15 *Lunch*

Section 3: Visual Arts

Chair: Henry Keazor

- 14:15–15:00 Claus CLÜVER (Bloomington):
On Graffiti and Murals: Metareferential Aspects of Writing and Paintings on Walls
- 15:00–15:45 Pamela SCORZIN (Dortmund):
MetaScenography as a Contribution to, and Explanation of, the Metareferential Turn
- 15:45–16:15 *Coffee Break*
- 16:15–17:00 Katharina BANTLEON (Graz):
Meta² – When Meta-Art Appropriates Meta-Art
- 17:30 *Departure for the excursion to the wine-growing region in front of the university's main building, to
Alte Bauernstubn, Weingut Kalischnik, Leutschach – an der Klapotetzstraße*

Saturday, October 3rd, 2009Section 4: Cinema (part I)

Venue: SR 11.13

Chair: Katherine Hoffman

Section 5: Music

Venue: SR 11.11

Chair: Werner Wolf

- 09:15–10:00 Nicholas DE VILLIERS (North Florida): Metahorror: Sequels, “The Rules,” and the Metareferential Turn in Contemporary Horror Cinema
- 10:00–10:45 Dagmar BRUNOW (Hamburg/Halmstad): Deconstructing Essentialism: Metareference as Aesthetic Strategy in Black British Filmmaking
- 10:45–11:15 *Coffee Break*
- Walter BERNHART (Graz): Metareference in Operatic Performance: The Case of Katharina Wagner’s *Die Meistersinger von Nürnberg*
- Martin BUTLER (Duisburg-Essen): “It’s All About the Music, Baby!?”: Making Sense of the Metareferential Impetus in Contemporary Pop Songs

Section 4: Cinema (part I, continued)Section 6: Comics & Graphic Novels

Venue: SR 11.11

Chair: John Pier

- 11:15–12:00 David EMBREE (Saas Fe/Kent State): “Big, Tough, and True”: Metareference in *Synecdoche, New York*
- 12:00–12:45 Sarah FEKADU (Munich): Representing versus Interpreting: Metareference and Intermediality in Peter Greenaway’s *The Draughtman’s Contract*
- 12:45–14:15 *Lunch*
- Sandra HEINEN (Wuppertal): Meta-Mediation in Sarnath Banerjee’s Graphic Novels *Corridor* (2004) and *The Barn Owl’s Wondrous Capers* (2007)
- Jeff THOSS (Graz): “This Strip Doesn’t Have a Fourth Wall”: Metareference and Webcomics

Section 4: Cinema (part II)

Venue: HS 11.01

Chair: Irina Rajewsky

- 14:15–15:00 Erwin FEYERSINGER (Innsbruck): Animation as Meta-History of the Moving Image: Representations of Prototechnology in Animated Film
- 15:00–15:45 Michael FUCHS (Graz): Starring Porn: Metareferentiality in Straight Pornographic Feature Film
- 15:45–16:15 *Coffee Break*

Closing Lecture

- 16:15–17:00 Roy SOMMER (Wuppertal): Metareference and Digital Media: Recent Technological Developments in Photography, Film, and Music Production and the Emergence of a Narrative of Nostalgia
- 17:00 Final Discussion, Closing of the Conference

LIST OF SPEAKERS AND THEIR TOPICS

Bantleon, Katharina katharina.bantleon@uni-graz.at	Meta ² – When Meta-Art Appropriates Meta-Art	Fri, 16:15–17:00 HS 11.01
Bernhart, Walter walter.bernhart@uni-graz.at	Metareference in the Performance of Operas: The Case of Katharina Wagner's <i>Die Meistersinger von Nürnberg</i>	Sat, 9:15–10:00 SR 11.11
Böhn, Andreas andreas.boehn@kit.edu	Metareference, Memory and Mediality in German and Austrian Novels of the Last Decade	Thu, 12:15–13:00 HS 11.01
Brunow, Dagmar dagmar.brunow@hh.se	Deconstructing Essentialism: Metareference as Aesthetic Strategy in Black British Filmmaking	Sat, 10:00–10:45 SR 11.13
Butler, Martin martin.butler@uni-duisburg-essen.de	"It's All About the Music, Baby!": Making Sense of the Metareferential Impetus in Contemporary Pop Songs	Sat, 10:00–10:45 SR 11.11
Clüver, Claus cluver@indiana.edu	On Graffiti and Murals: Metareferential Aspects of Writing and Paintings on Walls	Fri, 14:15–15:00 HS 11.01
De Villiers, Nicholas n.devilliers@unf.edu	Metahorror: Sequels, "The Rules," and the Metareferential Turn in Contemporary Horror Cinema	Sat, 9:15–10:00 SR 11.13
Embree, David dembree@kent.edu	"Big, Tough, and True": Metareference in <i>Synechdoche, New York</i>	Sat, 11:15–12:00 SR 11.13
Fekadu, Sarah sarah.fekadu@gmx.de	Representing versus Interpreting: Metareference and Intermediality in Peter Greenaway's <i>The Draughtman's Contract</i>	Sat, 12:00–12:45 SR 11.13
Feyersinger, Erwin e.feyersinger@uibk.ac.at	Animation as Meta-History of the Moving Image: Representations of Prototechnology in Animated Film	Sat, 14:15–15:00 HS 11.01
Fuchs, Michael michael.fuchs@ayaonline.net	Starring Porn: Metareferentiality in Straight Pornographic Feature Film	Sat, 15:00–15:45 HS 11.01
Funk, Wolfgang wolfgang.funk@engsem.uni-hannover.de	"The Quest for Authenticity – Dave Eggers' <i>A Heartbreaking Work of Staggering Genius</i> between Fiction and Reality"	Fri, 12:00–12:45 HS 11.01
Heinen, Sandra saheinen@uni-wuppertal.de	Meta-Mediation in Sarnath Banerjee's Graphic Novels <i>Corridor</i> (2004) and <i>The Barn Owl's Wondrous Capers</i> (2007)	Sat, 11:15–12:00 SR 11.11
Hoffman, Katherine kathy.hoffman@gmail.com	(section chair)	Sat, 9:15–12:45 SR 11.13
Keazor, Henry h.keazor@mx.uni-saarland.de	"The Stuff You May Have Missed": Art, Film and Metareference in <i>The Simpsons</i>	Thu, 15:15–16:00 HS 11.01
Klimek, Sonja sonja.klimek@unine.ch	Metareference in Contemporary Fantasy Fiction	Fri, 9:15–10:00 HS 11.01
Mahler, Andreas andreas.mahler@uni-graz.at	Writing on the Writer's Block: Metaization and/as Lack of Inspiration	Thu, 11:30–12:15 HS 11.01
Maziarczyk, Grzegorz crimson@kul.lublin.pl	Towards Hypermediacy of Print: Typographic Interventions in Contemporary Fiction	Fri, 11:15–12:00 HS 11.01
Pier, John j.pier@wanadoo.fr	Intermedial Metareference: Theoretical and Functional Aspects and a Case Study (William Gass: <i>Willy Master's Lonesome Wife</i>)	Thu, 10:15–11:00 HS 11.01
Rajewsky, Irina O. rajewsky@zedat.fu-berlin.de	"Metatelevision": The Popularization of Metareferential Strategies in the Context of Italian Television	Thu, 14:30–15:15 HS 11.01



Rennhak, Katharina katharina.rennhak@T-Online.de	Reflecting on TV's Laws; Or, Metaization and the Politics of <i>Ally McBeal</i> and <i>Boston Legal</i>	Thu, 16:30–17:15 HS 11.01
Schwanecke, Christine christine.schwanecke@as.uni-heidelberg.de	Metareferential Reflections on Photography and Narrative Modes of Representation in Marianne Wiggins' Photo-Novel <i>The Shadow Catcher</i> (2007)	Fri, 10:00–10:45 HS 11.01
Scorzin, Pamela C. pamela.scorzin@fh-dortmund.de	MetaScenography as a Contribution to, and Explanation of, the Metareferential Turn	Fri, 15:00–15:45 HS 11.01
Sommer, Roy rsommer@uni-wuppertal.de	Metareference and Digital Media: Recent Technological Developments in Photography, Film, and Music Production and the Emergence of a Narrative of Nostalgia	Sat, 16:15–17:00 HS 11.01
Starre, Alexander Alexander.Starre@phil.uni-goettingen.de	The Materiality of Books and TV: Metamedial Narratives in a World of Media Competition and Amateur Narratologists	Thu, 17:15–18:00 HS 11.01
Thoss, Jeff jeff.thoss@uni-graz.at	"This Strip Doesn't Have a Fourth Wall": Metareference and Webcomics	Sat, 12:00–12:45 SR 11.11
Werner, Wolf werner.wolf@uni-graz.at	Is There a Metareferential Turn, and If So, Can One Explain It?	Thu, 9:30–10:15 HS 11.01